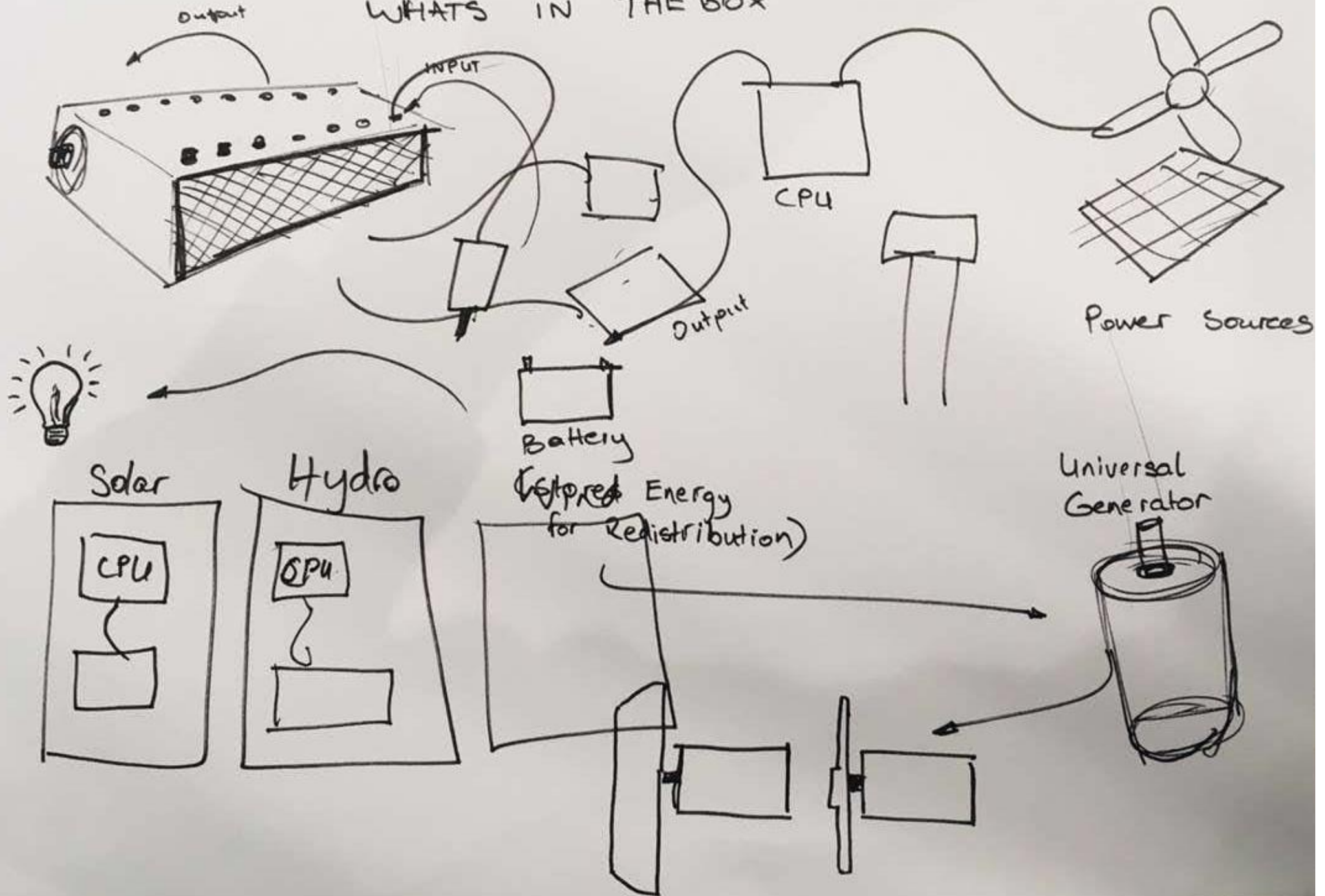


CRE - ELECTRIC

PLUG. PLAY. EDUCATE.

WHAT'S IN THE BOX



How can we help people harness natural energy

How can we design

How can we give people access to natural energy

Model

Crowd Sourced

↳ gov. subsidised

Re-centralised the manufacturing process

↳ getting companies on board for good will who will manufacture/deliver for cost.

Uses of Electricity

POWER WITH A
LACK OF ENERGY?
SOLAR - WIND

WASHING/
SANITATION

COOKING

MEDICAL
CARE

LIGHTING

COMMUNICATION

TRANSPORT

HEAT

INTERNET

Phones

Computers

Systems

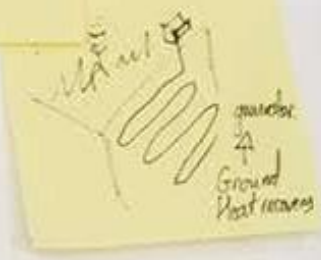
Businesses

Taylor Made
Energy
Source.

BUILD YOUR
OWN
KIT

- Modelling

- Renewable
- Open source



How might we bring
affordable + clean energy
to a third world country

FORMS OF ENERGY



PARTICIPATORY
DESIGN

HYDRO
turbines



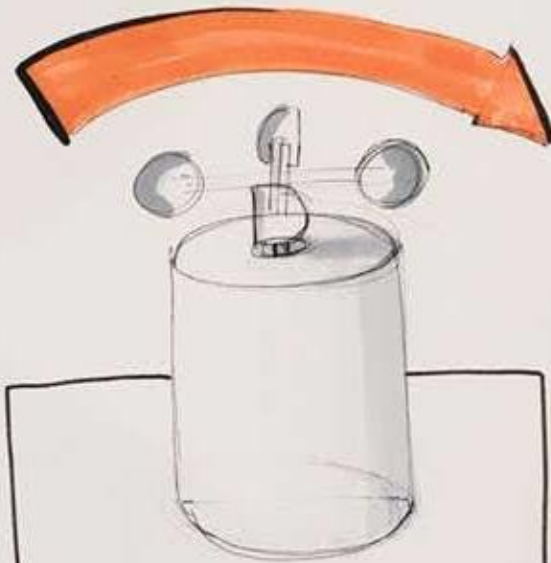
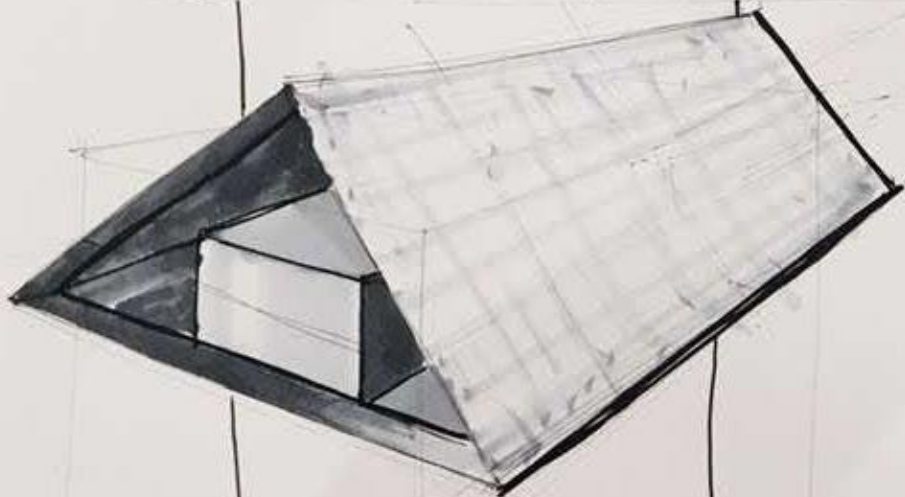
CHAIN
REACTION

setting user
involved in
process

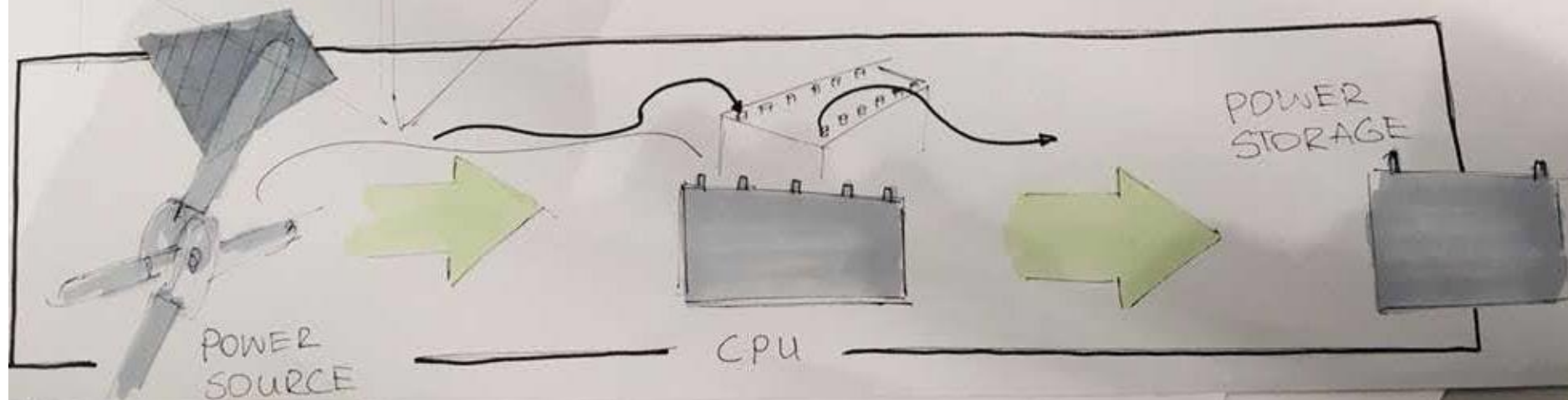
SOLAR



SOLAR MODULE



WIND MODULE



Power
Energy.

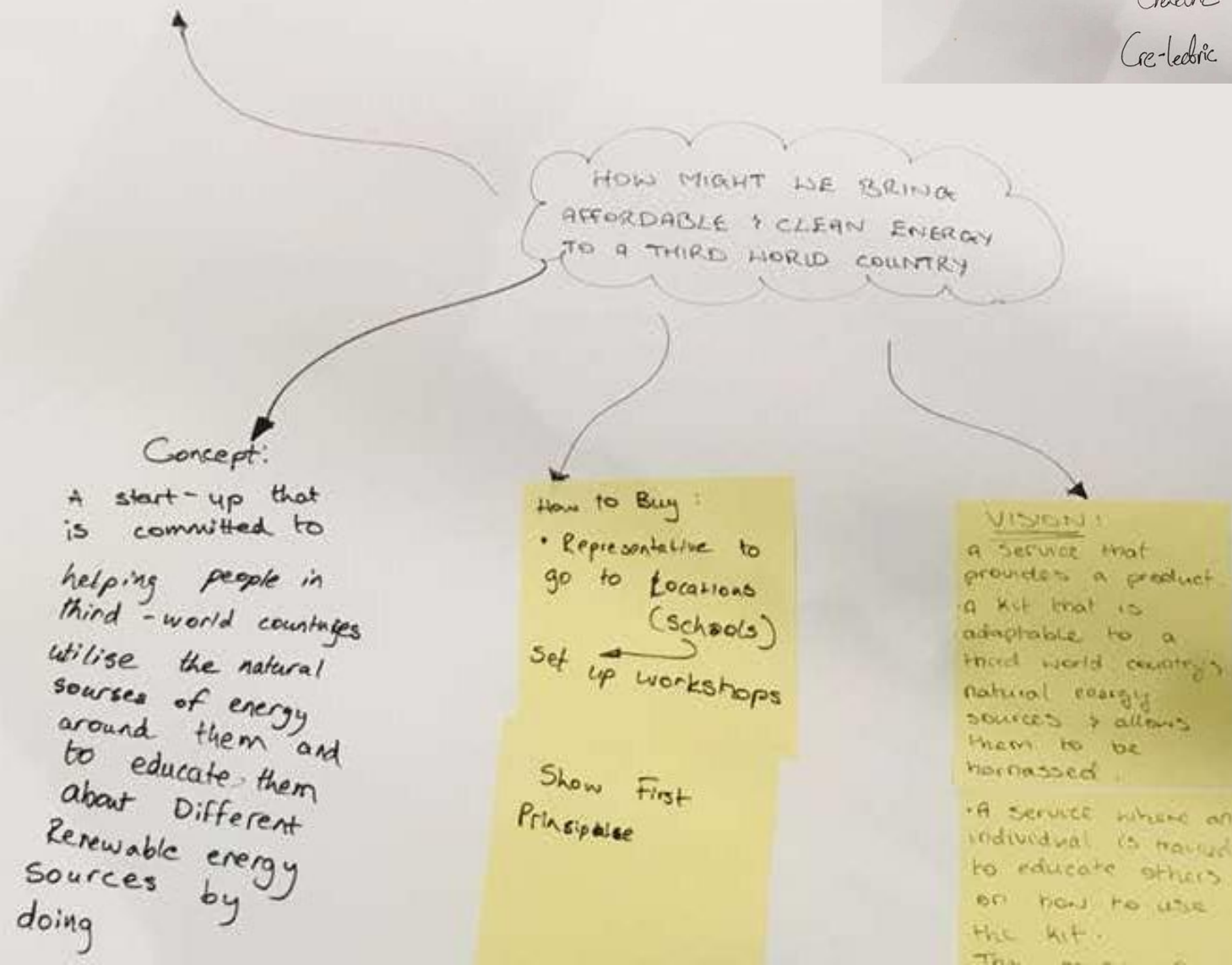
Collective
Conductivity

Play. Play. Educate.

Natural

Credetic

Cre-lectric



COVER → CRELECTRIC

PROBLEM → Third world countries have an abundance of natural-renewable energy, but they don't have the knowledge or means to access it.

ELEVATOR PITCH → This system ~~allow~~ singlehandedly allows all third world countries residents to access their ~~read~~ readily available natural, renewable resources.

Sustainability → Precious Plastics. All resources are treated as precious materials. With this mentality, no single piece is wasted. Any resources they cannot readily source we provide. Any damaged parts are sent to us to either repair or recycle into ~~something~~ another part.

Short & Long term →

1. Prototyped & functionality.
2. Investment
3. User testing.
4. Campaigning.
5. Regional Development & Education.